| SMS Content Map |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| WELCOME! | Phase | Week | Mon | Tue | Wed | Thu | Fri |
| Schedule reminder | Preparation phase | Week 1 |  |  |  |  |  |
| Radio prep tip |  | Week 2 |  |  |  |  |  |
| Radio listening tip | Habit building phase | Week 3 |  |  |  |  |  |
| After the lesson tip |  | Week 4 |  |  |  |  |  |
| Friendly encouragement | Encourage | Week 5 |  |  |  |  |  |
| Positive parenting | engagement phase | Week 6 |  |  |  |  |  |
|  |  | Week 7 |  |  |  |  |  |
|  |  | Week 8 |  |  |  |  |  |
|  | Support radio | Week 9 |  |  |  |  |  |
|  | ositive | Week 10 |  |  |  |  |  |
|  | parenting | Week 11 |  |  |  |  |  |
|  |  | Week 12 |  |  |  |  |  |
|  |  | Week 13 |  |  |  |  |  |
|  |  | Week 14 |  |  |  |  |  |
|  |  | Week 15 |  |  |  |  |  |
|  |  | Week 16 |  |  |  |  |  |
|  | positive parenting | Week 17 |  |  |  |  |  |
|  |  | Week 18 |  |  |  |  |  |
|  |  | Week 19 |  |  |  |  |  |
|  |  | Week 20 |  |  |  |  |  |


| Week \# | Monday |  | Tuesday |  | Wednesday |  | Thursday |  | Friday |  | NOTES |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | A Radio Education Program is starting. Listen next week on 983 | 64 | Listen at 9AM and 10AM on 98.3. Radio Education Program starts on Mondav | 73 | Your child can learn at home. Listen to Radio Lessons. Next week on 98.3 9AM to 11AM | 85 | 98.3 Radio Schedule: G1-3-Reading \& Math 9AM G4-6-Reading \& Math 10AM | 70 | 98.3 Radio Schedule: G1-3-Reading \& Math 9AM G4-6-Reading \& Math 10AM | 70 | If possible, these text messages should run before the radio program starts. If that is not possible, consider having the first week of content be a trial week. Then repeat the same lessons on air the next week. It is important to give families a chance to nrenare for radin lessons and learn the schedule |
| 2 | Radio Lesson 98.3 FM: <br> G1-3 Maths and Reading - 9AM G4-6 Maths and Reading - 10AM | 83 |  | 0 | TIP: Prepare a quiet place in the house to listen to radio lessons. | 67 |  | 0 | TIP: Your child should start radio lessons on time. | 53 | The size of the cells in this spreadsheet are adjusted to match the size of one screen worth of SMS messages for a basic cell phone. You can text what SMS message will look like at this link: https://www. textmagic.com/free-tools/sms-length-calculator |
| 3 | Radio Lesson 98.3 FM: <br> G1-3 Maths and Reading - 9AM G4-6 Maths and Reading - 10AM | 83 |  | 0 | TIP: Your child should have a friend or helper to listen to the radio with them | 80 |  | 0 | Congrats! We have done 2 weeks of radio lessons! Thank you for helping vour child | 83 |  |
| 4 | Radio Lesson 98.3 FM: <br> G1-3 Maths and Reading - 9AM G4-6 Maths and Reading - 10AM | 83 |  | 0 | TIP: Your child should listen to radio lessons in a quiet place. | 64 |  | 0 | The teachers from [ORG. ] say THANK YOU for helping your child with radio lessons. | 85 |  |
| 5 | TIP: Your child should have a notebook and pencil for radio lessons. | 68 |  | 0 | ASK: After the radio lesson, ask your child: "Please tell me about a story vouheard" | 86 |  | 0 | Your child has listened to 1 month of radio lessons. <br> Congratulations <br> 1 | 70 |  |
| 6 | TIP: Tell you child you are proud of them for doing their radio lessons. | 72 |  | 0 | ASK: After the radio lesson, ask your child: "Show me how you count | 77 |  | 0 | [Person X] sends greetings. Thank you for listening to | 69 |  |

