SMS Content Map							
WELCOME!	Phase	Week	Mon	Tue	Wed	Thu	Fri
Schedule reminder	Preparation phase	Week 1	IVIOIT	rue	vveu	THU	111
Radio prep tip	Freparation phase	Week 2					
Radio listening tip	Habit building phase	Week 3					
After the lesson tip	Tradit dallaring pridec	Week 4					
Friendly encouragement	Encourage	Week 5					
Positive parenting	engagement phase	Week 6					
		Week 7					
	Support radio listening and introduce positive parenting	Week 8					
		Week 9					
		Week 10					
		Week 11					
		Week 12					
		Week 13					
		Week 14					
		Week 15					
	Incorporate more positive parenting	Week 16					
		Week 17					
		Week 18					
		Week 19					
		Week 20					

Week #	Monday		Tuesday		Wednesday		Thursday		Friday		NOTES
1	A Radio Education Program is starting. Listen next week on	64	Listen at 9AM and 10AM on 98.3. Radio Education Program starts	73	Your child can learn at home. Listen to Radio Lessons. Next week on 98.3	85	98.3 Radio Schedule: G1-3-Reading & Math 9AM G4-6-Reading & Math 10AM	70	98.3 Radio Schedule: G1-3-Reading & Math 9AM G4-6-Reading & Math 10AM	70	If possible, these text messages should run before the radio program starts. If that is not possible, consider having the first week of content be a trial week. Then repeat the same lessons on air the next week. It is important to give families a chance to prepare for radio lessons and learn the schedule
2	Radio Lesson - 98.3 FM: G1-3 Maths and Reading - 9AM G4-6 Maths and Reading - 10AM	83		0	TIP: Prepare a quiet place in the house to listen to radio lessons.	67		0	TIP: Your child should start radio lessons on time.	53	The size of the cells in this spreadsheet are adjusted to match the size of one screen worth of SMS messages for a basic cell phone. You can text what SMS message will look like at this link: https://www.textmagic.com/free-tools/sms-length-calculator
3	Radio Lesson - 98.3 FM: G1-3 Maths and Reading - 9AM G4-6 Maths and Reading - 10AM	83		0	TIP: Your child should have a friend or helper to listen to the radio with them	80		0	Congrats! We have done 2 weeks of radio lessons! Thank you for helping	83	
4	Radio Lesson - 98.3 FM: G1-3 Maths and Reading - 9AM G4-6 Maths and Reading - 10AM	83		0	TIP: Your child should listen to radio lessons in a quiet place.	64		0	The teachers from [ORG.] say THANK YOU for helping your child with radio lessons.	85	
5	TIP: Your child should have a notebook and pencil for radio lessons.	68		0	ASK: After the radio lesson, ask your child: "Please tell me about a story you heard"	86		0	Your child has listened to 1 month of radio lessons. Congratulations	70	
6	TIP: Tell you child you are proud of them for doing their radio lessons.	72		0	ASK: After the radio lesson, ask your child: "Show me how you count numbers"	77		0	[Person X] sends greetings. Thank you for listening to radio lessons	69	